

Jasper for MySQL: OEM Edition

Business Intelligence for MySQL Applications

Jasper for MySQL: OEM Edition provides a high-performance interactive report server, a graphical report creation tool, and a pixel-perfect reporting library that MySQL ISVs and OEMs can cost-effectively embed into applications. Jasper for MySQL gives MySQL OEM customers and their end-users an integrated way to quickly and easily get more value out of their business data and can help MySQL ISVs and OEMs:

- **Enter new markets** with a differentiated product by providing ad-hoc reporting and high-value analytics with their applications
- **Streamline development cost and time-to-market** by embedding a complete reporting solution rather than building and maintaining reporting functionality in-house
- **Build a competitive advantage** and improve your value proposition by seamlessly integrating reporting functionality quickly and easily.
- **Reduce COGS** that improve profitability by embedding a cost-effective reporting solution

Interactive Report Server

When it's necessary to store, schedule, distribute, share, drill-down, or interact with reports, simply deploy Jasper for MySQL. Jasper for MySQL is a ready-to-run stand-alone report server that can be seamlessly integrated with your MySQL applications. It includes a secure report management repository, standards-based report definitions, programmatic integration interfaces, a powerful reporting library, and a graphical report designer.

Jasper for MySQL provides managed reporting for workgroups, small businesses, and enterprises with the following functionality:

- Drag & drop web-based Ad Hoc reporting
- Self-service, interactive parameterized reports
- Report scheduling and distribution
- Secure report repository based on MySQL
- Historical report versioning and auditing for regulatory compliance
- High performance and scalability
- Seamlessly embeddable into other software applications
- Fully internationalized, localized, single-server/multiple locales, Unicode support, multi-lingual report definitions

Jasper for MySQL is a stand-alone and embeddable report server, enabling delivery of mission critical information on a real-time or scheduled basis to the web, to the printer, or to a

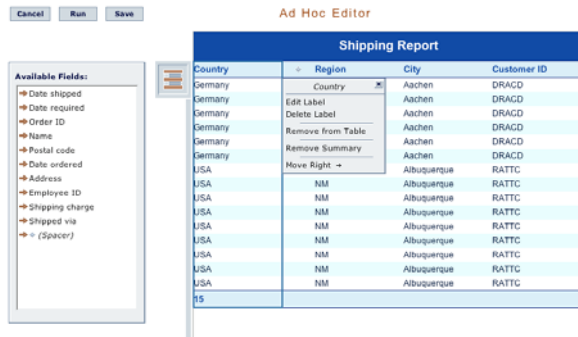
variety of file formats. It seamlessly integrates with existing applications and infrastructure, including authentication and authorization systems, ensuring that people only see the information meant for them.



Jasper for MySQL makes it easy to store, schedule, distribute, share, drill-down, or interact with reports

Self-Service Reporting for Business Users

Through its support for easy to use self-service interactive reporting, Jasper for MySQL enables end-users to meet their own reporting needs, without burdening IT or software application providers.

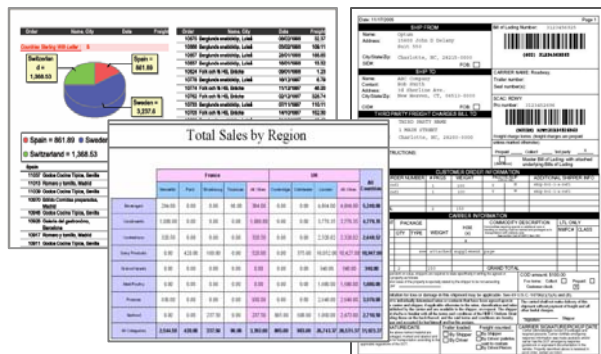


End-User ad hoc reporting

Interactive and Print Reporting

Jasper for MySQL adds easy to use interactive reporting capabilities to MySQL. Report prompts and controls can be easily defined in Jasper for MySQL, and present end-users with an intuitive user interface for entering report parameters, for example to control filtering, sorting, or grouping of the report.

Jasper for MySQL benefits from the underlying power of JasperReports, including flexible pixel-perfect report layout, support for a wide range of output channels (pdf, html, xls, csv, rtf, txt, and xml), comprehensive charting, drill-down analysis, internationalization, and unlimited report size via report virtualization.



Interactive printing and reporting

Easy to Use

Jasper for MySQL can be used by developers or end-users who wish to view, run, or create their own reports by providing intuitive web user interfaces for:

- Browsing and searching the repository.
- Managing user preferences.
- Prompting for report input parameters.
- Creating new reports.
- Scheduling reports.

Seamlessly Embeddable

Jasper for MySQL can easily be embedded it into any application:

- Jasper for MySQL provides SOAP and Web Services interfaces, allowing remote and seamless integration with other Java and non-Java platform based applications such as C/C++, .NET, PHP, Perl, Python, and others.
- A C programming language wrapper around the Web Services interface provides an easily callable interface for C/C++ developers.
- A comprehensive set of public Java APIs provide an abstraction mechanism to integrate a variety of business intelligence engines, backed by a metadata repository with secure object-level access control.
- Jasper for MySQL comes with a stand-alone customizable public API-based Web user interface for access and maintenance. The API allows user interfaces to be modified, completely replaced, and embedded in existing applications.
- Jasper for MySQL can use JDBC data sources defined within Jasper for MySQL, or externally in an application server. A single report may use data from multiple data sources.

Visual Report Designer

The graphical report designer includes support for Jasper for MySQL. For example report definitions can be uploaded and downloaded from the repository, and Jasper for MySQL reports can be assembled complete with all required resources such as fonts, images, and subreports.

In addition, 3rd party report designers can be used to design the basic JasperReports report definition, and these definitions can be imported into Jasper for MySQL.

For More Information

<http://www.mysql.com/jasper>